

Business Networking Extravaganza



January 24, 2024

DoubleTree by Hilton-Portland

363 Maine Mall Rd, South Portland, ME 04106 Easy Access to I-295, I-95, Payne Road, Route 114, JetPort & Old Port. 10:30am – Exhibitor Set Up

12:30 - LUNCH

12:45pm - Extravaganza

2:45pm - Raffles & Prizes

Snow Date: January 25, 2024

Free Parking
Minutes from JetPort
Free JetPort Shuttle
Special \$109 Room Rate at
DoubleTree

What is the Business Networking Extravaganza?

The day starts off with the MSC Winter Workshop taking place from 9:30am to 12:30pm. Typically 100+ senior staff from MSC member camps attend the workshop.

The networking event, open only to MSC Business Members, will officially start at 12:30pm. Lunch will be available for business exhibitors beforehand. During the next two hours, MSC camp directors, owners, executive directors, and senior staff will have the opportunity to meet with MSC Business Member representatives. We encourage exhibitors to offer Show Specials. If you let us know ahead of time what your show specials are, we will help share this information with Camp Member attendees before, during, and shortly after the Extravaganza. Around 2:45 pm, we will hold the MSC MEGA RAFFLE. All staff from camps are eligible to win BUT they must be at the drawing to win! We will also have two raffle items for Business Members who are present. If you would like to contribute something to the raffle, please indicate so on the online registration form.

Based on past events, there could be as many as 65 Business Members represented at the event. Join us this year at the DoubleTree Hilton-Portland at 363 Maine Mall Rd. in South Portland. As in past years, this event is made possible by the generosity of our Extravaganza Sponsors at \$400 each. Please contact MSC if you are interested in being a Sponsor for this event.

Reasons to consider being an Extravaganza Sponsor:

- · A table of your very own
- · Premiere table location
- · Four free lunches for your team
- Visual Sponsor recognition AT the Extravaganza and IN the Program printed for attendees.
- Sponsor recognition in all of our promotions for the event, including social media.
- Sponsors will be recognized and thanked publicly after the Extravaganza.
- · Be part of the team that makes this amazing event possible.
- Because you love Maine Summer Camps!

FREE for MSC Business Members

Yes, that is correct! MSC Businesses can register for free!

Your registration comes with one lunch and half an eight-foot table, both at no cost.

Upgrade to a full six-foot table for \$50 and purchase additional lunches for \$35 each.

Rules & Realities:

- Businesses may set-up anytime from 10:30am on. Please be ready for show time by 12:15pm.
- Every business will share an eight-foot table with one other business, unless you choose to purchase your own six-foot table for \$50. Event sponsors will each get their own table. All tables will be draped.
- One free lunch will be provided to each business; you may purchase additional lunches ahead of time for \$35 each (our cost). Sponsors get up to 4 free lunches.
- Your entire display needs to fit on your half of the table (no large equipment like kayaks, canoes, golf carts, etc.)
- Pop-up type of banners/displays must be 4' or less wide (6' or less if you have your own table) and not be blocking other exhibitors or the flow of traffic.
- No amplified music/sound. Camps are great neighbors and expect the same of you! Minimize loud noise and respect nearby conversations.
- You may give out samples and/or have "door prizes."
- There are a limited number of electrical outlets available make sure your laptop, devices, phones, etc... are fully charged.
- In order for MSC to plan for the event, the registration process will end at 4 pm on Friday, January 5, 2024.

• For camp staff to be eligible for the raffle drawings, they need to visit the businesses. They will get a raffle ticket from each business they visit – thus the more businesses they visit, the more opportunities they have to win! We have had great prizes in the past because we have amazing MSC Business Members who donate them.

Extravaganza Pricing:

Item	Fee
Business Registration: Half of 8-foot table, chair, & 1 lunch	Free
Table Upgrade: 6-foot table of your own	\$50
Extra Lunches: Available at our cost	\$35 each
Extravaganza Sponsorship	\$ 400

Next Steps:

- 1. Sign Up Soon! Complete the online Registration Form
- 2. Determine payment method for your Sponsorship, extra lunches, and/or table upgrade:
 - a. Request an invoice by email: camps@mainecamps.org
 - b. Pay with a credit card on the MSC Website: <u>Make a Payment Maine Summer Camps</u> (<u>mainecamps.org</u>).
 - c. Send a check to: MSC, PO Box 1861, Portland, ME 04104
- 3. Begin planning your display/exhibit.
- 4. Decide on your show specials and let us know what they are by Friday, January 5, 2024.
- 5. Donate a raffle item or prize and benefit from additional publicity. Please let us know on or before 4 pm on Friday, January 5, 2024.

If you are traveling a distance, take advantage of the \$109 Extravaganza Room Rate offered by the DoubleTree. Call 207.775.6161 and use the code MSC to get our discount. And remember, the Portland JetPort is a short shuttle ride away and the DoubleTree Hilton-Portland provides shuttle service.

Contact Details:

For questions or clarifications, don't hesitate to reach out anytime. We would love to have your business benefit from attending our Business Networking Extravaganza. Thank you! We look forward to working with you!

Point of Contact: Lucy J. Norvell,	Mobile: 207-719-5684	Email: camps@mainecamps.org
MSC Executive Director		