



Over 100 registered camp professionals attended the Fall Workshop and Cookout held at Migis Lodge in September.

Fall Workshop and Cookout – Annual Event Provided Education and Connections

At the end of September, Sebago Lake's Migis Lodge provided a beautiful backdrop for our annual MSC Fall Workshop and Cookout. Over 100 registered camp professionals from all over the state were present, making it our most attended event in the history of MSC. The morning schedule included six workshops where participants were able to rotate through their choice of the three most relevant discussions.

Morning Workshop Topics

Staff Mental Health Issues with Matt Pines of Maine Teen Camp had a large attendance in each of the three sessions, as the issue is generally on the rise. Much conversation concerned where the role of mental health counseling begins in a camp setting, and where it ends. One camp leader spoke of a social worker that was brought in to counsel staffers, others mentioned the challenge and homesickness that has cropped up for staff members not familiar with a summer away from their families.

Staff Development and Training, led by Laura Jo Cunningham of Kingsley Pines Camp, was a lively discussion where camp leaders shared different ways in which staff may be incentivized with personal touches (favorite candy given out at events or a favorite dance song played when they're first introduced), providing them with downtime to recharge (offering a day

Fall Workshop continues on page 4.

Alan Kissack Wins Halsey Gulick Award



Maine Summer Camps President Catriona Sangster presented Alan Kissack with the 2018 Halsey Gulick Award. See story on page 7.

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MESSAGE FROM THE PRESIDENT

FALL 2018

I hope this finds you enjoying the summer-like days we've had this fall and that you are prioritizing time for yourself – to recuperate and re-energize after the summer. For me, not much time passes, if any, before I switch gears from getting the campers home safely to re-enrolling campers and hiring staff for next summer. Although most people are perplexed about what camp professionals do “the rest of the year!” I must be intentional about allowing myself the time to be impulsive and take advantage of a beautiful day when I can! So, if you haven't already allowed yourself those opportunities, go for it!

Here's something to ponder when you take your next peaceful walk in the woods, hopefully sooner than later! On a recent college tour with my daughter, the admissions representative shared three fundamental questions to consider when determining your life's calling.



- 1. Does it bring you joy?*
- 2. Are you good at it?*
- 3. Does the world need it?*

These questions got me thinking about camp and camp professionals. There is no doubt that we are passionate about our jobs, and that camp brings us great joy! Likewise, we would all agree that as an industry, Maine camps are the best at what we do! Lastly, the world most certainly needs camp! Yet in Maine when you say “camp” most people think you're talking about a private cottage on a lake or in the woods. Maine summer camps are shrouded in mystery, or possibly worse, assumptions that they are elitist institutions serving out-of-state children. As an organization, we need to continue to think of ways to spread understanding of our industry and showcase the fine work we do! I'm proud that MSC members have eagerly jumped on board with efforts such as our Community Outreach Committee and Level Ground Committee. It's just a start in the process of sharing our strengths and understanding how we can broaden the circle of those we should serve in the state of Maine.

If the general population can't answer YES to question #3, the camp industry will not continue to be viable. At a time when camps are more relevant than ever, teaching important life skills not taught in many other places — like open communication, conflict resolution, tolerance — we need to be an industry for ALL children, and we need to learn how we can serve ALL children. What more can we do so that everyone can answer a resounding “YES, the world needs the camp industry”? If you have any additional ideas, or want to get involved in our current efforts, please let me know!

Catriona Sangster

Updates are due November 15

New Director, Phone Number or Camp Website?

Please review your camp listing on the Maine Summer Camp's website to assure that all information is up-to-date and accurate. In particular, take this time to change 2018 camp dates to 2019. The information from your website listing will be used to create the 2019 camp program that is produced each December. Please update your online listing by November 15.

Don't have your user login or password? Don't fret. Send Sue an email at office@mainecamps.org.

Don't have an enhanced website listing? No problem either. Just send updates to Sue at office@mainecamps.org.

As a quick reminder, on the MSC website there is a webinar "How to maximize your camp listing on the new MSC website". The webinar can be found at: <https://mainecamps.org/camp-members/webinars/>

MYCA Backpack Project

Kudos and thanks to Jack Erler, Ron Hall and KDK Consulting Group for their shepherding of the MYCA backpack project from concept to design to distribution.

The creative and comprehensive piece takes the shape of a backpack that opens up to a set of inserts with information highlighting the positive impact of our industry on our campers and staff as well as our communities and the Maine economy. It was sent to every candidate running for State or Federal office.



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SCOPE

27 YEARS

Fall Workshop, continued from page 1

or an afternoon to familiarize themselves with the surrounding area and their co-staffers before training), as well as best times to hold staff meetings (Sunday mornings are a hit for some, especially when served with the occasional made-to-order omelets and bagels).

Health Care Center Issues Beigette Gill of Fernwood Cove led group discussion regarding this topic. Finding and preserving dependable relationships with health care workers proves to be a tricky task for many camps. Covering the tuition of family members can be helpful as well as offering solid blocks of time off from the stress of health care decision making. Another suggestion was creating an MSC-wide private Facebook group for use by camp health care staff in triaging patients, as well as a source of emotional support.

Challenges from the Summer with Kathy Jonas of Camp Walden sparked conversation that ranged from the risks associated with out-of-camp travel near the Canadian border (international staff/campers being questioned by border patrol/carrying appropriate paperwork), to the topic of staffers publicly naming their sexual orientation.

Camper/Parent-Related Topics with Lisa Tripler of Kamp Kohut brought up some good dialogue concerning increased and constant communication demands from parents as well as a growing sense of entitlement from them. Camp leaders also discussed how they are handling vaping at camp, family visitation policies,

dietary demands/needs, the use of med pacs, and the timing and methods of off-season communication.

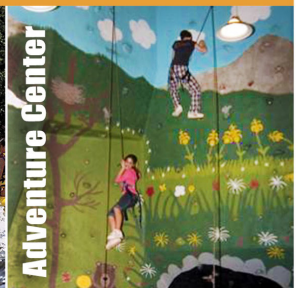
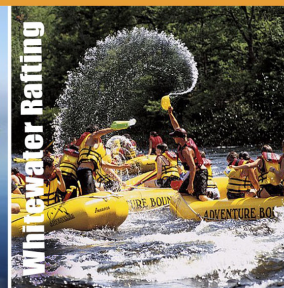
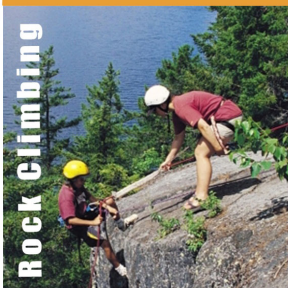
Inclusion/Acculturation Peter Kassen of Hidden Valley Camp led interesting discussions regarding race/ethnicity and socioeconomics/class system, as well as disabilities — both physical and in learning. Camp leaders spoke about recruiting and supporting staff of color, recruiting at Historically Black Colleges and Universities, developing a pipeline from camper to staff for participants of color, having a diverse leadership team, utilizing diverse images in promotional materials and on websites, and organizing affinity groups in staff training. Also discussed were varying levels of recruiting success, communication with scholarship families, culture clashes among campers, legacy families and scholarships, and minority camp participants feeling isolated in some way. Conversations about physical and learning disabilities brought up the challenges of one-on-one staff support, parental optimism, as well as the question of how to determine if children with learning and social adjustment differences will thrive at camp.

After morning sessions, we were treated to a spectacular lunch where camp leaders were able to chat and reconnect with colleagues. A huge thank you to the Porta family and to Scott Malm for hosting this wonderful day. There's no better way to wrap up the summer than with the infamous Migis cookout paired with great camp connections on the shores of Sebago Lake.



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Junior Maine Guides 2018 Testing Camp

[2019 Testing Camp: July 22-26]



The Junior Maine Guide examiners were impressed with this group of candidates for the 2018 Testing Camp and are pleased with how well the camp went. This group of candidates had a great deal of respect for the JMG Program, and they were excited to have the opportunity to represent their camps.

There were 64 candidates representing 9 camps. The passing rate was 53.1 percent – 34 of the 64 candidates passed. This was the highest passing rate since 2014, which had 56.0 percent passing rate. The breakdown of

candidates' performance is as follows: 20/24 second year (with one third year) candidates passed; and 14/40 first year candidates passed.

Even though the weather was wet at times, there were few disruptions to our schedule. The heaviest rain occurred one afternoon around 5:30 as the candidates were preparing dinner.

Maine Magazine sent a writer and photographer to Testing Camp in preparation for a feature article in the March 2019 Camp Issue of the magazine.



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Meet Our New MSC Board Members

Anna Hopkins, Director, Friends Camp, China



A Delaware native, **Anna Hopkins** served as a cabin counselor and assistant director at Friends Camp in China before taking the helm as director two summers ago. Her role is “the best job in

the world,” she says. “I think it’s pretty unique to be in a position to make a difference and be silly and fun.” Camp offers kids the opportunity to build community and discover “better versions of themselves to create a more peaceful and equitable world.” Counselors and staff derive those same benefits, Anna says. As director, Anna is an employee of the New England Yearly Meeting of Friends, a community of Quakers and Quaker meetings. She grew up a Friend and attended a Quaker camp in Maryland. Anna graduated from Williams College in Williamstown, MA and taught science prior to joining Friends Camp. Friends Camp’s sole year-round employee, Anna’s off-season work includes camper and staff recruiting, collaborating with the board, and managing the business end of the operation. “It keeps you learning,” she says.

Mark Lipof, Director, Camp Micah, Bridgton



Mark Lipof, founder, co-owner, and director of Camp Micah says he knew at age 16 that he wanted to run a camp. As a camper in New Hampshire, Lipof says even as a teenager he “thought it could be done better

Camp is about culture, not stuff. I thought the stuff could be better and the culture could be stronger.” Fast forward to 2001 and Camp Micah, a Jewish co-ed camp in Bridgton, was born. Mark says camps provide kids with opportunities for social and emotional growth, as well as resilience. Youngsters need to be active, in nature, and away from technology, he says. Lipof is a certified teacher as well as a licensed social worker – he earned his bachelor’s degree from the University of Massachusetts, and his social work degree from the Boston College Graduate School of Social Work. His efforts at Maine camps span more than two decades, and his work with youth includes evaluation and counseling of at-risk youth. Mark held a variety of positions at Temple Ohabei Shalom in Brookline, MA and in 1995 he was the founding director of the Ansin Religious School of Ohabei Shalom

Alan Kissack Receives MSC 2018 Halsey Gulick Award

For more than 40 summers, **Alan Kissack** has committed energy, innovation, and unwavering dedication to the growth of youngsters at Maine summer camps. Alan’s first foray into camp life was as a camper and then as a staff member in virtually every role at Camp O-AT-KA in Sebago. He then took on the role of Director of YMCA Camp Jordan in Ellsworth. For the past 23 years Alan has served as Director of Kingsley Pines Camp in Raymond.

*For his care, devotion, and vision,
Maine Summer Camps is proud to present
Alan Kissack with the 2018 Halsey Gulick award.*

Alan’s commitment and dedication to the continued development of young people has positively impacted hundreds of staff members and thousands of campers throughout his decades of service in camping. He guided Kingsley Pines through a period of significant expansion, and the camp now hosts nearly 600 children a summer. He completely revamped the structure of the camp program and staff roles. He also introduced a set of goals for staff members, which now guides their entire camping philosophy.

Alan has also dedicated countless hours to the growth and improvement of Maine camps as chair of the Maine Summer Camps marketing committee. His primary project was spearheading a complete overall of MSC website. The website has been upgraded to responsive design and includes valuable new features, such as an interactive map. Alan has been flexible and innovative, adapting digital tools to fit the ever-changing needs of summer camps.

Alan’s overarching goal is the development of children, and he embraces each summer as an opportunity to achieve this goal. Every decision he makes is rooted in what is best for kids, and he has ingrained this commitment in all of the staff who have worked for him.

For a list of previous Halsey Gulick Award winners, please visit <https://mainecamps.org/content/uploads/2018/09/2018-Gulick-Award-Winner-Kissack.pdf>

Maine Summer Camps Holds First Chess Tournament



Five camps participated in MSC's first ever chess tournament at West End House Camp in Parsonsfield, Maine.

The First Annual Maine Summer Camps Chess Tournament was held on Thursday, July 26, 2018 at West End House Camp in Parsonsfield, Maine. Five camps were represented in the daylong competition (Camp Netop, Camp Agawam, Camp Wigwam, Maine Teen Camp and West End House Camp). Each camp brought two players in the 12-and-Under Division and two players in the 15-and-Under Division. Play began at 10:00 a.m. with a round of competition, and play-offs followed. After lunch the finals took place. India from Maine Teen Camp won the senior division, and Sebby from Camp Agawam took first place in the junior division.

The event was very successful thanks to the efforts of the coaches and the players. Special thanks to Ron Hall for publicizing the event, to the West End House staff, and to Karl Block from Camp Netop and Davi Hauge from Camp Agawam for their invaluable help that day. The event was sponsored by the Cornish, Maine branch of Bangor Savings Bank. Thanks to Teresa Drown for her efforts. Net proceeds benefited Maine Summer Camps.



India from Maine Teen Camp on her way to winning the senior division championship.

The Second Annual MSC Chess Tournament is tentatively scheduled for Thursday, July 25, 2019. Please contact Bill Margolin (bill@westendhousecamp.org) if you would like to be included in the information packet to be sent out as we approach next summer.



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The Outreach Committee at Camp Wawenock on September 26. Front Row, Left to Right: Nicky Martin (Maine Teen Camp), Andrew Simpson (Kamp Kohut), Kristy Andrews (Wawenock), Carly Rapaport (Kamp Kohut), Caroline Glovsky (Fernwood Cove) Dana Zimmerman (Center Day Camp), Grace MacMullan (Alford Lake Camp), Sam Menzel (Tripp Lake) Back Row, Left to Right: Anthony Pyatt (Kamp Kohut), Rory O'Connor (Kamp Kohut), Mary Boyle (Pondicherry), Dan Emmons (Kingsley Pines)

Outreach Committee

Planning Underway to Reach Out to the Maine Community

The Outreach Committee met on September 26 after our MSC meeting at Migis to discuss plans for our committee in the coming year. We are excited to continue our partnership with Winter Kids and work with them on various events this winter. We also brainstormed new ways to reach out to the Maine community this year: one idea was to connect with college career development centers to find potential staff members; another was to partner with an organization that serves kids in need, where we can provide camp-like programming on a regular basis. Those plans are currently in the works, stay tuned for more information!

On a fun note — the Outreach Committee is hosting a tour of Kingsley Pines Camp at 2 p.m. on October 19, followed by a drink at Bissell Brothers Brewing in Portland around 5 p.m. If you can't make the tour, join us for the drink!

For more information about our Bissell Brothers outing or if there is anyone in your organization that may be interested in joining our committee, please contact Kristy at kristy@campwawenock.com.

Androscoggin Bank Webinar Series

The Education Committee has already scheduled the first two MSC webinars of the season.

October 24 @ 10 am – *Unwanted Intruder Plan* – How to respond to an invasion at your camp – Scott Durst, Durst Security Group, and Chalmers Insurance Group

Use this link to register for the webinar:
<https://attendee.gotowebinar.com/register/3029660703880733699>

November 14 @ 10 am – *Protecting Your Lake* – Colin Holme, Lakes Environmental Association

Use this link to register for the webinar:
<https://attendee.gotowebinar.com/register/6884599048398404099>

Chris Wentworth, Alex Jackson, and Grace McMullan produced a trip leader podcast with accompanying PowerPoint presentation. The intended audience for the podcast is camp staff who are trip leaders. Like our webinars, the podcast will be on our website and can be shared with your trip leaders at anytime <https://mainecamps.org/camp-members/webinars/>

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Maine Camp History –

Camp Kearsarge: Naples, Maine

By Henry Johnson, Maine Camp Historian

Camp Kearsarge was a girls' summer camp located in Naples, Maine that operated from approximately 1918 to 1946. The Camp was founded by Helen C. Culin in 1918 with the purpose of being a small camp for girls between the ages of 10 and 17. Ms. Culin was a college graduate and a trained physical education director. She worked for Swarthmore College in physical education and was a well-seasoned Maine camper herself. As stated in a Kearsarge publication, the aims of the camp included "to satisfy minds and eager bodies with wisely supervised activities, to develop the spirit that shares unselfishly, cooperates cheerfully and knows the joy and self-respect of achievement, to promote initiative, fair play and sense of responsibility and thus develop fine character and a knowledge of right values, and to instill an understanding of social consciousness through group living." The camp was limited to fifty campers to try to make certain that the director and staff knew each girl and gave "individual help and instruction." The staff-to-camper ratio was one-to-four. The land sports at Kearsarge included riding, tennis, basketball, baseball, volleyball, badminton, shotput, discuss and javelin throw. Optional Activity Period with such things as Crafts, Paddling, Tennis, Riding. The camp also had an emphasis on canoe trips.

According to the "Handbook for summer camps: An annual survey" by Porter Sargent, Camp Kearsarge cost \$400 for the summer. Additional fees as outlined in a Camp Kearsarge published were as follows: \$50 application fee, \$2.50 per hour for Tutoring and Riding and \$5 medical accident insurance.

Kearsarge was located thirty miles northwest of Portland, on the east shore of Long Lake, two and one-half miles from the then Village of Naples, Maine. The camp in part was located in a pine grove and on a wind protected cove of Long Lake. The camp commanded a view of the White Mountains and their foothills. The buildings were one hundred feet from the lake on high ground that sloped to the lakeshore.

Upon information and belief, on or about 1946 the camp property was sold to Camp Takajo, Inc. This transfer included three parcels of land on the easterly shore of Long Lake acquired by Helen Culin during Camp Kearsarge's operation.

The present use of the property today, at least in part, is as Camp Takajo for Boys. The number of activities at Camp Takajo are quite extensive and far surpass the days of Camp Kearsarge. They include baseball, soccer, tennis, lacrosse, basketball, hockey, swimming, waterskiing, sailing, canoeing, nature study, painting, crafts, ceramics, music, dramatics, journalism, digital photography, woodworking, radio and electronics, archery, football, golf, volleyball, weight and fitness training and backpacking.



Editor's Note: This article is written by noted author and Maine Summer Camp Historian, Henry Johnson who attended Camp Powhatan in Otisfield, Maine from 1966 through 1973 as a camper, counselor, and ultimately, program director. Mr. Johnson is the author of numerous articles and publications relating to the history of Maine summer camps. If you wish to submit

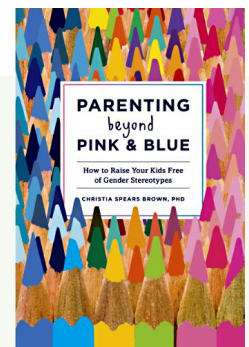
information to Mr. Johnson relating to the history of any Maine summer camp, you may do so at the following email: hjohnson@henryjohnson/aw.com.

Maine Summer Camps Book Club

Start your learning now for the January MSC workshop. The book we have chosen is on the recommended books list suggested by Chris Thurber for our topic on gender roles and gender role stereotypes. The book title is *Parenting Beyond Pink & Blue: How to Raise Your Kids Free of Gender Stereotypes*. Start your learning now.

https://smile.amazon.com/Parenting-Beyond-Pink-Blue-Stereotypes-ebook/dp/B00FDS7KOS/ref=sr_1_1?ie=UTF8&qid=1537824565&sr=8-1&keywords=gender+role+stereotypes

We look forward to meeting and chatting on **November 16 at 9:30 a.m. at the Good Life Market in Raymond**. So, save the date and start reading!





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2019 Camp Fair(s)

Next year's MSC Camp Fair will be held on **Sunday, March 24 from 1-3:30 p.m.** at the East End Community School in Portland.

We are also exploring the possibility of holding a second camp fair at Cheverus High School, in Portland, in February. If your camp is interested in participating in a second camp fair, please contact Ron Hall at the MSC office: camps@mainecamps.org.

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2019 Maine Summer Camps Calendar

January 23

9 a.m.-12:30 p.m. MSC Workshop at Italian Heritage Center, Portland
12:30-3 p.m. MSC Business Networking Extravaganza & Lunch

February 3

1-3 p.m. MSC Camp Fair at Cheverus High School, Portland (tentative)

February 19 -22

ACA National Conference at Nashville, TN

March 12-14

Tri-State Camp Conference at Atlantic City, NJ

March 24

1-3:30 p.m. Annual MSC Camp Fair at East End Community School, Portland

March 28-30

New England ACA Conference at Manchester, NH

March 30

7:45-9 a.m. Semi-Annual Membership Meetings of MSC and MYCA at the ACA/NE Conference, Manchester, NH

April 24

9-10:45 a.m. Spring MSC Board of Directors Meeting
11 a.m.- 12:15 p.m. Workshops at SYSCO Food Show at Cross Insurance Arena, Portland

June 12

MYCF and MYCA Annual Membership Meeting at Location TBD

July 9

1:30-4 p.m. Chris Thurber Staff Training Workshop at Camp Wawenock, Raymond

July 11

14th Annual MYCF Spelling Bee, Portland

July 22-26

Junior Maine Guides Testing Camp at Stephen Phillips Memorial Preserve, Oquossoc

September 18

Fall Membership Workshop and Cookout at Location TBD



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‘Courageous Ignorance’ Training

Chris Thurber and Doug Sutherland Talk Diversity, Acceptance

Summer camp staff members assume enormous responsibility when they take on their jobs. They teach a variety of activities, oversee cabins full of youngsters, engage in conflict resolution, homesickness management, and other relationship challenges. They also work with other staff members to ensure that campers stay healthy and happy. It’s a tall order — and a complicated one. And key to every camp’s success is thorough staff training. Particularly relevant are issues related to diversity, bias and acceptance.

In July, Christopher Thurber, Ph.D., and Doug Sutherland shared their decades of expertise with 44 Maine camp staff from five different camps. Entitled “Courageous Ignorance,” the workshop gave participants the opportunity through activities and conversation to examine how they approach diversity and differences, bias and lack of information.

... key to every camp’s success is thorough staff training. Particularly relevant are issues related to diversity, bias and acceptance.

The duo’s “Courageous Ignorance” program, held at girls’ Camp Wawenock in Raymond, was about “appreciating differences,” Thurber told the gathering of young adults on the staff of boys’ camps Camp Agawam and Camp Winona, and girls’ camps Camp Wawenock, Camp Wohelo, and Camp Wyonegonic.

“A big part of learning about other people is a humble mindset,” Thurber said. “A lot of ‘I don’t know.’”

Thurber presented a number of guidelines to the participants, including being open to sharing and testing out ideas, assuming “the best intentions from others,” keeping information to themselves if they were uncomfortable sharing, and feeling free to share what they learned back at camp without using names.

The group also discussed the concept of implicit bias, which Thurber said has two key elements. First, individuals are influenced in their thoughts, feelings, and behaviors by events outside their awareness. Second, even with such influences, people can be mindful and aware of how to make decisions or treat others.

“Start by remembering, ‘hang on, there is stuff going on outside my awareness,’” Thurber said.

“What do you do with this?” Sutherland then asked the group. Staff shouldn’t judge campers for “being ignorant,” he said. Kids’ attitudes fall on a spectrum; “everyone is affected by implicit bias. What do you do after that?”

“Act on it by asking questions,” Sutherland said. He said staff can also direct questions to their camp directors.

“I challenge you to ask the question,” he said. “Ask your director, ‘what are we doing about this to make it inclusive here?’”

“You’re headed in a positive direction if you’re asking questions,” Thurber said, who made the point of thanking the staff members for participating.

Thurber and Sutherland also left participants with additional information as they consider diversity at their camps. Expert Online Training handouts gave different recommendations for healthy camp relationships, including the importance of kindness, learning, and temperance. The handout encourages readers to consider questions about manners of treating others, managing differences, and learning from others. It also asks whether a staff member would “call out” a camper or colleague who makes an insensitive or ignorant comment. “How might your silence condone discrimination, sexism, or racism?”

Thurber and Sutherland gave workshop participants the chance to interact with each other, explore the feelings and thoughts that arose from different activities, and consider the broad and complex issues of working with diverse groups.

The 44 workshop participants serve many roles at their camps. Early in their camp counselor careers, these young adults are learning both on the job and through ongoing training opportunities. An afternoon at Camp Wawenock, under the tutelage of Chris Thurber and Doug Sutherland, means five Maine camps have staff members even better prepared to work with their diverse communities of colleagues and campers.

Welcome New Camp Members!

Summit Achievement - Summit Achievement's program model (Stow, Residential, Co-ed, ages 13-20) combines the impactful adventure activities found in wilderness programs with a strong academic program and therapeutic community usually featured in therapeutic boarding schools. This hybrid design seamlessly integrates five key program components; wilderness expeditions, academic classes, residential community, client centered therapy and family inclusion.

Website: summitachievement.com

Email: shannon@summitachievement.com

Phone: 207-697-2020

Summer@Cheverus - Camp Cheverus is a multi-sport, coed day camp includes daily swimming for grades 2-8.

Website: summeratcheverus.org

Email: moran@cheverus.org

Phone: 207-774-6238

Aurora Vaulting Camp - Aurora vaulters combines gymnastic dance with a moving horse. The camp provides a safe dynamic place for co-ed day campers ages 8-18 and their horse can experience gymnastic dance in harmony with each other

Email: dandrews02@gamil.com

Phone: 207-266-3791

Save the date — Wednesday, January 23

2019 MSC Educational Workshop and Networking Extravaganza Explores Gender and Stereotypes at Camp

Once again, we are combining our two biggest events of the year on the same day. Our major Educational Workshop featuring Dr. Chris Thurber and the Business Members Networking Extravaganza will be held on Wednesday, January 23 at the Italian Heritage Center in Portland.

Pre-requisites for the **Gender and Stereotypes at Camp Workshop** are listed on page 16 (*Yup, you have some homework to do before class.*)

Following the workshop, there will be a buffet lunch and our Vendor Networking Extravaganza. The day will end with our annual Mega Raffle.

Registration for the workshop will begin online in November. Registration fee is \$25 per person. Later this month a mailing with the registration process will be sent to our business members.

Camp Fernwood, junior 1st place winners

MSC Holds 15th Annual Spelling Bee

Thank you to Norway Savings Bank for supporting MSC's Annual Spelling Bee! Once again, Jack Day, Regional Vice President, graciously agreed to match all the entrance fees. Over \$1,500 was raised to support Maine Summer Camps.

The Spelling Bee, held on July 12, brought together more than 100 campers at The Racket and Fitness Center in Portland for the 15th annual contest. Representing nine different Maine camps, enthusiastic spellers came from as far away as Encore/Coda in Sweden to as close by as West End House in Parsonsfield. All the campers arrived prepared to represent their camp and take home the trophy.



Junior results (12 and under):

1st place: Camp Fernwood
2nd Place: Camp Cedar
3rd Place: Camp Wigwam

Senior results (13 and up):

1st place: Camp Pinecliffe
2nd place: West End House
3rd place: Camp Pinecliffe

Thank you, Bob Strauss of Camp Wigwam, for organizing the MSC Selling Bee. Your enthusiasm and energy was much appreciated.

Camp Pinecliffe, senior 1st place winners



January 2019 MSC Educational Workshop

Please complete the following before attending the workshop

Pre-requisites for attending the Gender and Stereotypes at Camp Workshop

- ▶ Candor, humility, and an eagerness to learn.
- ▶ Complete 30 minutes of self-paced learning before the workshop.
Visit the *It Gets Better Project* website and watch whatever videos interest you.
https://itgetsbetter.org/lesson/glossary/?gclid=EAiaIQobChMIpLyKgMnP3QIVCuDICH2aXwJqEAAAYAiAAEgKvJfD_BwE
- ▶ Bring a toy to the seminar...could belong to you, your kids, a friend's kid...doesn't matter. You'll get it back, unharmed, at the end of the day.

Learning Outcomes

1. Understand more about gender roles and gender role stereotypes.
2. Review your organization's policies and procedures with respect to gender and ensure that they remain true to your organization's mission.
3. Practice ways to provide sensitive responses to queries from parents and campers about gender, gender roles, and gender role stereotypes.
4. Envision how to train staff to continue being sterling role models with respect to gender, gender roles, and gender role stereotypes.
5. Wrestle with the reality that while the awareness of gender issues and gendered violence has increased, so has some people's discomfort. Consider the question: "Are we comfortable with change and still perpetuating stereotypes?"

Recommended (but not required) Books and Articles

- ▶ *National Geographic Learning Reader: Gender Roles: A Cross-Cultural Perspective*
https://smile.amazon.com/National-Geographic-Learning-Reader-Cross-Cultural-ebook/dp/B00B6FKAP8/ref=sr_1_16?ie=UTF8&qid=1537823667&sr=8-16&keywords=gender+roles
- ▶ *The Gender Spectrum: Gender Roles in a Modern Society*
https://smile.amazon.com/Gender-Spectrum-Roles-Modern-Society/dp/1974663760/ref=sr_1_17?ie=UTF8&qid=1537823667&sr=8-17&keywords=gender+roles
- ▶ *Parenting Beyond Pink & Blue: How to Raise Your Kids Free of Gender Stereotypes*
https://smile.amazon.com/Parenting-Beyond-Pink-Blue-Stereotypes-ebook/dp/B00FDS7KOS/ref=sr_1_1?ie=UTF8&qid=1537824565&sr=8-1&keywords=gender+role+stereotypes

And a few of my articles, for free:

- ▶ *Boys Will Be Girls*
<https://drchristhurber.com/magazine-article/boys-will-be-girls-and-girls-will-be-boys/>
- ▶ *The Path to Summer Camp Leads Away from Sexual Violence*
<https://drchristhurber.com/magazine-article/the-path-to-summer-camp-leads-away-from-sexual-violence/>
- ▶ *Masculinity in the 21st Century*
<https://drchristhurber.com/magazine-article/masculinity-in-the-21st-century-part-1/>

2018-19 Maine Summer Camps Advertising Opportunities

■ Camp Directory – printed in December

Reservation/submission deadline: October 25

Full Page Full Color Ad – \$1500

width: 4.5 inches x height: 7.25 inches

Half Page Full Color Ad – \$850

width: 4.5 inches x height: 3.62 inches

Quarter Page Full Color Ad – \$500

width: 4.5 inches x height: 1.81 inches

■ The Hall Monitor (a new publication this year)

Bi-weekly bulletin sent to senior camp staff (350) that includes notices and updates. Each issue will have one sponsor with an ad and link to the sponsor's website. Cost is \$100 per issue.

■ Newsletter Sponsor Ads – published online 4 times per year

Half page horizontal – \$175 per issue

width: 7.5 inches x height: 4.625 inches

Quarter page horizontal – \$100 per issue

width: 7.5 inches x height: 2.188 inches

Quarter page vertical – \$100 per issue

width: 3.625 inches x height: 4.625 inches

Reservation/ad submission deadlines:

Winter (Dec/Jan) – December 20

Spring (Mar/April) – March 22

Summer (May/June) – May 20

■ Action Bulletin & Spring Staff Training Schedule Ads – March 14 deadline

Half page horizontal – \$200

width: 7.5 inches x height: 4.625 inches

Quarter page horizontal – \$100

width: 7.5 inches x height: 2.188 inches

Quarter page vertical – \$100

width: 3.625 inches x height: 4.625 inches

■ Sponsor the 2019 Business Networking Extravaganza – January 23, 2019

Twelve event sponsor @ \$400

Benefit: Your business name and logo included in all marketing for the event, your logo displayed at the event and you will be recognized as a sponsor, free full-size table and 3 free lunches

■ 2019 MSC Winter Workshop Sponsorship

Help make the Pre-MSC Networking Extravaganza workshop possible by sponsoring the keynote speaker. Contact Ron Hall at camps@mainecamps.org

Questions? Call Ron Hall at the MSC office, 207-518-9557.

Or send an email to us for spec sheets and contracts at camps@mainecamps.org.



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