

Join us January 23 for MSC Winter Workshop and Networking Extravaganza

Maine Summer Camps 2018 Winter Workshop

Tuesday, January 23

Niambi Jaha-Echols Workshop: 9 am-12:30 pm

Business Networking Extravaganza: 12:30-3 pm

Italian Heritage Center
40 Westland Avenue, Portland

The Niambi Jaha-Echols Workshop on creating more culturally inclusive camp environments and the MSC Business Networking Extravaganza are only a couple of weeks away. The Education Committee is pleased to be offering a 3½-hour workshop featuring Niambi Jaha-Echols, past member of the ACA Board and advisor to many camp groups. The workshop will be centered on Niambi's passion: Cross Cultural Agility. More information is available at Niambi's website: www.niambijaha-echols.com.



Niambi Jaha-Echols

We still have a few spaces remaining. Please contact Ron at camps@mainecamps.org to register (\$25 per person).

The Business Networking Extravaganza will officially start at 12:30 pm. From noon to 1 pm, a buffet lunch will be served. During the afternoon, staff from MSC camps will have the opportunity to meet with the representatives from over 70 MSC businesses.

At 2:30 pm we will hold the MSC Mega Raffle. All staff from camps are eligible to win BUT they must be at the drawing to win! The last drawing will be for the grand prize, three days and two nights at the Inn at Ocean's Edge in Lincolnville (www.innatoceansedge.com),



More than 70 Maine Summer Camps business partners will be represented at the MSC Business Networking Extravaganza on Tuesday, January 23.

donated by the Migis Hotel Group. We will also have two raffle items for business members who are present.

Due to the complexity of the arrangements for the Niambi Diversity workshop and Extravaganza, we are very unlikely to cancel due to weather-related issues. If you need to contact us on the day of the event, Ron Hall's cellphone number is 207-650-2205.

The event is made possible by the generosity of our 2018 Sponsors: Acadia Insurance, Androscoggin Bank, Artist and Craftsman, Chalmers Insurance, CIEE, Custom Coach, The Kane Schools, Maine Bus Rentals, Northeast Charter and Tour, Norway Savings Bank, Payroll Management, and Redbird Media Group. *Thank you!*

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Published by Maine Summer Camps
A membership association for Maine youth camps
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MESSAGE FROM THE PRESIDENT

WINTER 2018

Dear Friends,

As we bring in a new year, we are welcomed by the opportunity to start fresh, make resolutions, set goals, and forge a new path. I have never been one to buy into the “New Year’s Resolution” concept, because all too often resolutions seem to be made only to be broken shortly thereafter. So, as I begin this New Year, I have been wrestling with the irony of the fact that I am always talking to campers and staff about their goals and how we can work together to achieve them. Why am I so hesitant to sit down at the start of the New Year to do the same for myself? And then it came to me, it’s not that I don’t like setting goals for myself, it’s that I don’t want to get caught setting unattainable goals which I will then feel badly about not achieving.



This year, I am going to take some advice from Rachel Simmons, who a few of us were fortunate to see speaking in Portland in December. She was really addressing the teenage girls in the room, but her advice is relevant to all of us. Rachel shared that there is a myth out there when it comes to goals, that in order to be successful you have to “go big or go home.” The truth is, we need to focus on setting achievable goals and break those down into small steps that we can take every day. It’s hard to believe I needed a professional speaker to tell me this for me to apply it personally, because it’s what we do for people at Camp every summer! Yet, it was a good reminder that I need to hold myself to the same standard, and look to those people in my life who can support me as I take steps toward my own goals, just as campers and staff are supported in achieving their goals.

*The other relevant piece of advice Rachel shared was to remind us that it’s ok to fail! Once again, this harkens back to the mantra we share with girls at Camp, **failure is just the First Attempt In Learning!** We have to learn to deal with failure because it is what puts us on the road to success! Each small step, even when unsuccessful, is flexing that muscle and getting us closer to the bigger goals we have. We tend to expect so much for ourselves,*

Continued on page 6



Approximately 700 campers and their families attended last year's camp fair.

2018 Camp Fair Day is March 18!

This year's MSC Camp Fair will be held on Sunday, March 18 from 1-4 pm at the East End Community School in Portland. Slugger from the Portland Sea Dogs and at least one food truck will join us for the day. This year we will have space for 72 camps to participate in our fair. Historically, we have had to turn away a few camps that wait too long to register. **From January 4-22, registration is only open to MSC member camps.** After January 22 we open the registration process to other camps and organizations. Keep an eye on the Portland Time and Temperature sign in mid-March! The fair will also be promoted on local radio stations and area newspapers. Last year approximately 700 people attended the fair.

We will also work with Maine Robotics by helping them promote a camp fair on Saturday, March 3 at the Bangor Mall. MSC will be there to represent our organization. Any MSC camps interested in participating in the fair can email Ginny Grice at vgrice@mainerobotics.org or call her at 207-866-4340.

MSC Blog — we need your ideas

Do you have ideas for our blog about Maine Camps or would you like to be interviewed by Kris Millard, who works for MSC and writes a weekly blog about Maine camps for the *Bangor Daily News* newspaper. Kris would love to hear from you at krismillard@gmail.com.

Welcome New Camp Members!

Ecology Adventure Camp is a private non-profit day camp that has brought innovative ecology education programs to children in New England and nationwide.

Director of Education: Meg Edstrom Jones

Phone: 207-283-9951

Email: meg@theecologyschool.org

Website: www.theecologyschool.org.

Main Idea, founded in 1968, is a residential camp that provides economically disadvantaged girls with a life changing camp experience.

Director: Dawn Pickett

Phone: 207-452-2102

Email: info@themainidea.org

Website: www.themainidea.org

Camp Postcard is a residential non-profit camp that has hosted 150 fifth and sixth graders from all over Maine for a week of life-changing experiences.

Directors: Christine Buchanan and Rand Maker

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Sponsored by Androscoggin Bank
2018 MSC Educational Webinars

The Maine Summer Camps Education Committee is excited to announce a new collaborative project between MSC and Androscoggin Bank. The bank will host a series of webinars in 2018 that will originate from the bank's headquarters in Lewiston. Camp staff will have the choice of attending the webinars in person or via the internet. The webinars will be recorded and posted on our website for viewing at a later time.

The first webinar will focus on the new **Find-A-Camp** tool, the centerpiece of our new website and is scheduled for **Thursday, January 25 at 10 a.m.** If you registered for the enhanced online listing for your camp it is very important to have someone from your staff participate in this instructional webinar. Alan Kissack, chair of the MSC marketing Committee, will provide a step-by-step PowerPoint presentation on the many ways that you can customize the listing for your camp. On the new website, if you have the enhanced listing, your content will be controlled and updated by you, not the MSC office. For camps that signed up for the complimentary listing, the MSC office will continue to manage your listing.

In February, banking professionals from Androscoggin Bank will present a webinar on short-term investing options for camps. Maine Trip Leaders, Junior Maine Guides, updating and reviewing emergency plans, and staff retention policies (strategies) in the age of internships are among the list of possible future webinars. The Education Committee is compiling a list of possible webinar topics and would love to hear from you if you have ideas for great webinar topics. Please send an email with your suggestions to committee chair Beigette Gill at beigette@fernwoodcove.com.

MSC Newsbites

CAMP CLOSING: After 96 years, Flying Moose lodge, a camp in Orland, Maine has decided to "close the Lodge Door". Camp directors Christopher and Shelly Price have decided it is time to enjoy retirement. We wish them the best.

NEW CAMP DIRECTOR: Congratulations to Dana Zimmerman who was recently hired as the new director of Center Day Camp.

REMINDER: As of January 1, 2018 the new minimum wage in Maine is \$10.00/hour.



Androscoggin Bank is the proud sponsor of the 2018 Maine Summer Camps Webinar Series.

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For more information contact:

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Junior Maine Guides in 2018

2018 dates announced, Rendezvous, sponsors acknowledged



JMG Director Moose Curtis and camper

The Junior Maine Guide Program is making plans for the summer of 2018. The following are the dates of our 2018 offerings:

- ▶ The third annual **JMG Rendezvous** will be held Saturday, July 7 at Bryant Pond 4H Camp.
- ▶ **JMG Testing Camp** will be held Monday – Friday, July 23-27 at the Stephen Phillips Memorial Preserve outside of Oquossoc, Maine.

The JMG Rendezvous has been a successful event. We did some adjusting in the program last summer, and the changes were well received by both the counselors and candidates. The Rendezvous consists of four workshops for different skill areas. The candidates are shown the level of skill, and the knowledge they need to have for each of these skills to pass the requirements. The Rendezvous also includes a session for counselors where their role at JMG camp is explained to them, and a question and answer time. After that, counselors may go to any of the skill sessions or spend more time with the director. Even if your camp is not attending JMG camp this summer, any counselor is invited to the Rendezvous to learn more about the JMG program and the skills we examine.

We would like to acknowledge our sponsors – L.L. Bean and Enterprise Holdings. Some of the gifts from Enterprise donated the cookout lunch for the JMG Rendezvous. These two grants allowed JMG to make some needed equipment upgrades, to make improvements to the JMG Campground, and help cover other expenses of the JMG Program. These two

grants are greatly appreciated. Also thanks to Maine Timberlands Charitable Trust for donating funds that support 15 scholarships between Camp Natarswi and Bryant Pond 4H Camp.

Questions about the Junior Maine Guide Program? Contact Moose Curtis at mr.moose675@gmail.com



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Save the date!

Annual SYSCO Food Show is April 25



The annual SYSCO Food Show and MSC Spring Workshops will take place on **Wednesday, April 25**, at the Cross Insurance Arena in Portland. The show is a great time to take advantage of specials that SYSCO food suppliers offer. And the only way to take advantage of these deals is to have someone from your camp staff registered for the event. The MSC Education Committee is currently working on topics for the workshops. More information and a registration form will be sent out in February.

President's Message from page 2

and being hard on yourself will not motivate you to continue through the challenges. Embrace a failure, determine how it can help you grow, and take another step!

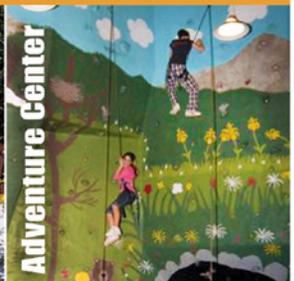
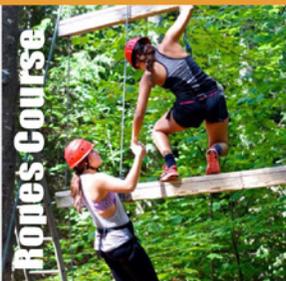
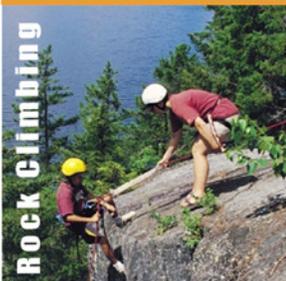
So, I hope you'll join me as we head into the 2018 season, in setting reasonable goals for yourself personally and professionally, and taking baby steps toward them. Don't hesitate to lean on me or other MSC colleagues for support in achieving those goals – I will likely be looking to you for support, too!

Happy New Year,
Catriona Sangster



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Coming Soon! MSC will proudly unveil our new website this month!

Not only will our new website have a nicer design and a better user experience for parents searching for camps, the new **Find-A-Camp** tool will be highly refined and extremely dynamic.

For our camps that have selected the enhanced listing for their camp, you will now have the opportunity to update your own listing including adding galleries of photos, a camp logo and a description that can be updated as often as you'd like. We will be sending log-in credentials for your listing(s) and will be setting up a webinar tentatively scheduled for Thursday, January 25 to help guide you through the process. This will now be the only password-protected section of the site. Other items that used to be password-protected, such as regulatory info, will now be accessible without logging into the camp member area.

Please keep an eye out for the webinar email and stay tuned for our exciting new site!

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Volunteers at Preble Street in December, left to right: Matt, Sam Menzel from Tripp Lake, Kristy, Caroline Glovsky from Fernwood Cove, Anthony Pritchard from Tripp Lake, Carly Rapaport from Kohut, Nikki Martin from Maine Teen Camp.

Outreach Committee Serves Breakfast at Preble Street

The Outreach Committee enjoyed its inaugural outing to the Preble Street Resource Center in December. Maine Teen Camp, Kamp Kohut, Fernwood Cove, Tripp Lake and Wawenock all sent representatives to help serve breakfast to those in need.

We plan to continue to volunteer at the Preble Street Resource Center on a monthly basis, and would love for more camps to join. We will also be working with Winter Kids to volunteer at their **Welcome to Winter Festival on January 20**. If you or anyone at your camp is interested in joining us for these or future volunteer opportunities, please contact kristy@campwawenock.com or matt@teencamp.com. *We hope you'll join us!*

2018 Maine Summer Camps Calendar

January 23

Italian Heritage Center, Portland

9 am-1 pm – MSC Workshop

1-3:30 pm – MSC Business Networking Extravaganza and Lunch

January 24

9-11 am – MSC Board of Directors Meeting, Italian Heritage Center, Portland

February 20-23

ACA National Conference, Orlando, FL

March 7-10

New England ACA Conference, Manchester, NH

March 10

7:45 am – Semi Annual Membership Meetings of MSC & MYCA at the ACA/NE Conference in Manchester, NH

March 18

1 pm – Annual MSC Camp Fair, East End Community School, Portland

March 20-22

Tri-State Camp Conference, Atlantic City, NJ

April 25

9 am – Spring Board Meeting

11 am – Workshops at SYSCO Food Show, Cross Insurance Arena, Portland

June 7

MYCF and MYCA Annual Membership Meetings, at Camp O-At-Ka

July 7

9 am-3 pm – JMG Rendezvous Workshop, Bryant Pond 4-H Camp

July 10

Chris Thurber Staff Training Workshop, Camp Wawenock, Raymond

July 12

14th Annual MYCF Spelling Bee, Racket & Fitness Center, Portland

July 23-27

Junior Maine Guides Testing Camp, Stephen Phillips Preserve, Oquossoc

September 26

Fall Membership Workshop and Cookout, Migis Lodge

Camp Ha-Wa-Ya

By Henry Johnson, Maine Camp Historian

Camp Ha-Wa-Ya was established by Samuel Lee Pitts on Crystal Lake in Harrison, Maine. Mr. Pitts managed the Camp as a part-time job during the summer season, and during the off-season he would work in his family company called Joseph Pitts & Son, which was a pulpwood and timberlands business with more than 3,000 acres of timberland near Harrison, Maine. Although our archival records do not appear to be completely accurate, it appears that this camp was in existence as early as 1925. During the 1940s, one David Kaufman bought the camp from Mr. Pitts. Mr. Kaufman was a former football coach and had coached teams such as John Hopkins University and Baltimore City College. Through Mr. Kaufman's connections as a football coach, he recruited many campers from the Baltimore area. Camp Ha-Wa-Ya ceased operations, it appears, in the 1960s.

The property of Camp Ha-Wa-Ya was purchased by the Deertrees Theater, a generally neighboring property. At the time of purchase, the theater was owned by Emerson College, which used the theater as one of its school programs. Apparently, the idea behind the purchase was to provide students in the area with additional housing in the cabins as well as adding recreational space. In 1969, the Emerson College sold the theater, along with the additional lands of Camp Ha-Wa-Ya, to an apparent Ha-Wa-Ya alumnus named David Maturi.

When Camp Ha-Wa-Ya operated, based upon photographic pictures, the camp offered numerous sports, including tennis. Photograph evidence shows that Camp-Ha-Wa-Ya had at least six cabins and a main lodge. This historian has always been fascinated by this Camp's name, which at least in his mind, asks the question "How are you?" It appears that the many of the approximately 80 campers who had the opportunity to attend Camp Ha-Wa-Ya had a fantastic time.

Editors Note; This article is written by Henry Johnson who attended Camp Powhatan in Otisfield, Maine from 1966 through 1973 as a camper, training counselor, and ultimately, program director. Mr. Johnson is the author of numerous articles relating to the history of Maine summer camps. If you wish to submit information to him relating to the history of any Maine summer camp, you may do so at the following email: hpjohnsonlaw@gmail.com.

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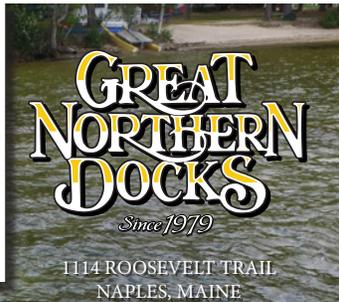
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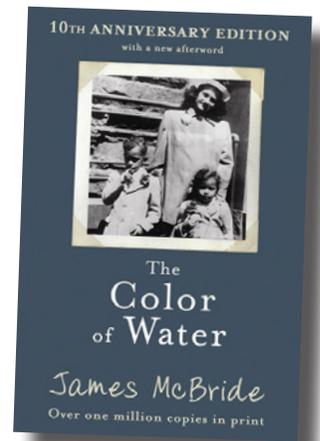
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MSC Book Club

Our most recent book was *The Color of Water: A Black Man's Tribute to His White Mother* by James McBride, which was chosen due to our upcoming workshop focusing on cross-cultural agility.

Six Maine Summer Camp members met at the Good Life Market in Raymond, where we had a great discussion about the book and all agreed that it was an inspirational read about a woman who overcame obstacles with perseverance and strength to raise her twelve children. We explored ideas on how this book relates to camp. We discussed how we can successfully integrate and include campers from differing socio-economic status: how to break down barriers and provide an environment where no matter what your economic background, you can make true connections. Our next MSC Book club meeting will be in April, and we look forward to choosing a book that will be as inspiring.



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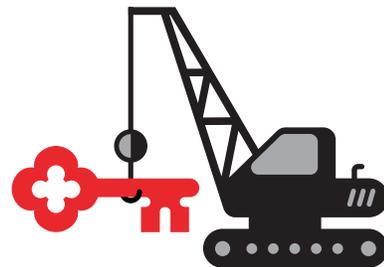


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MSC hires social media expert

Over the past four years Maine Summer Camps has outsourced our social media program to a local marketing company. Beginning this month, we are contracting with Ellen Cady from Yarmouth to expand and manage our social media program. Postings will appear on Instagram, Facebook, and other social media platforms.



Ellen brings tremendous enthusiasm and a wealth of social media experience to our organization. She lived in various locations across the U.S. before settling back into her native Maine. She attended Camp Bendo in Harrison. As a mother and freelance writer, she is inspired daily by the sights and sounds of our vast state. A past coach and volunteer for Girls on the Run, Ellen is also a registered yoga teacher, an amateur photographer, and a social media marketing maven.



Welcome New Business Members

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Support Maine Summer Camps by advertising in one of our publications. For details, call Ron Hall at MSC office, 207-518-9557 or send an email to camps@mainecamps.org to receive spec sheets and contracts.

■ **Newsletter Sponsor Ads** – *published online 4 times per year*

Half page horizontal – \$175 per issue
width: 7.5 inches x height: 4.625 inches
Quarter page horizontal – \$100 per issue
width: 7.5 inches x height: 2.188 inches
Quarter page vertical – \$100 per issue
width: 3.625 inches x height: 4.625 inches

Reservation/submission deadlines:

Winter (Dec/Jan) – December 30
Spring (Mar/April) – March 25
Summer (May/June) – May 20

■ **Members Action Bulletin Ads** – *printed in March/April*

Half page horizontal – \$200
width: 7.5 inches x height: 4.625 inches
Quarter page horizontal – \$100
width: 7.5 inches x height: 2.188 inches
Quarter page vertical – \$100
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■ **Directory** – *printed in December*

Reservation/submission deadline: October 10

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Half Page Full Color Ad – \$850
width: 4.5 inches x height: 3.25 inches
Quarter Page Full Color Ad – \$500
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■ **Sponsor the 2018 Business Networking Extravaganza – January 23, 2018**

Event sponsor – \$400
Seven spots are remaining as of 10/1/2017
Benefit: Your business name and logo included in all marketing for the event, your logo displayed at the event and you will be recognized as a sponsor, free full-size table and 3 free lunches

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