



Maine Summer Camps Spring Board Meeting at the Sysco Food Show at the Cross Insurance Arena, Portland, ME Tuesday, April 28, 2015

9:00	MSC Board of Directors Meeting
10:30	SYSCO Food Show – all day
11:00 – 12:15	MSC Trip Leader Workshop
OR	
11:00 – 12:15	Food Workshop (descriptions below)
2:30 pm	Tour of Coffee by Design’s roasting facility and coffee tasting event. 1 Diamond Street, Portland, ME

MSC Trip Leader Workshop- Greg Shute, Head of the State of Maine Trip Leaders Committee, will lead a panel discussion intended to help camps plan safe and successful wilderness trips in Maine. The panel will be made up of representatives from Baxter State Park, the St. Croix River, the Allagash Waterway and the Maine State Parks. For camps that use these Maine resources this is a must attend event! Suggested audience is camp directors, program directors and trip leaders.

This year the Education Committee and the Business Membership Committee have organized a busy day for MSC members. In addition to the SYSCO food show running all day there will be 2 workshops plus an opportunity to pick the 2015 MSC Coffee Blend, which will be available for any camp to order. Please note that the venue this year (except for coffee tasting) will be The Cross Insurance Arena (formerly the Civic Center) in Portland.

Food Workshop- Introducing Healthy Home-made Foods and Getting Your Campers to Like it! RSU #14 Director of School Nutrition, Jeanne Reilly and School Nutrition & Wellness Coordinator, Samantha Cowens-Gasbarro will share some insight on introducing new foods and healthier recipes, all the while saving money and gaining acceptance from your customers – your campers! RSU #14 schools have seen dramatic increases in their school breakfast and lunch programs, due in part to how they have introduced and marketed their meals. Come learn from their successes.

As many of you already know, SYSCO offers a wide range of show specials, many of which do not need to be ordered on that day. BUT, only camps that attend the Food Show are eligible for the discounts.

Junior Maine Guide receives a \$25,000 Grant

This past December the Junior Maine Guide program was awarded a \$25,000 grant from The Maine Timberlands Charitable Trust to fund a variety of programs. Part of the funds will be used to acquire equipment necessary for campers’ completion of various testing camp assessments. JMG candidates whose sponsoring summer camps do not own the necessary equipment will be able utilize items such as axes, paddles and tarps essential to execution of the tests.



Funds from this grant award will also be used to create a JMG website that will be used to promote the program, reconnect with JMG Alumni (2,500), and provide camps with online access to the JMG, Maine Woodsman and Junior Maine Woodsman programs.

Finally, the funds will permit updates to the printed JMG curriculum guide. A copy will be donated to any

Maine camp that has an interest in participating in Junior Maine Woodsman, Maine Woodsman and/or the JMG programs. You can learn much more about all three programs by attending the JMG Webinar on April 21st. (see page 5)



Presidents Column



Andy Lilienthal

The snow has finally melted in much of Maine and life is flourishing in countless ways. Myriad shades of green dominate the landscape, and the sounds of life echo in the air. It is a time to feel alive and energized as the seasons point toward the warmth, vibrancy and happiness of another summer.

Where I live, accoutrements of winter are stored and the trappings of spring emerge. Lists created over the long winter are seized upon, and projects, even the smallest ones, are gratifyingly checked off.

Like life at home, I suspect that the doings at camp are similar. Buildings are opened, water is turned on, equipment is inventoried and the great clean-up begins. The last few staff are hired, lists are checked and double checked, and there is always the chance of squeezing in one more camper. There is never enough time, everyone has a mission and the buzz of energy is palpable.

I love the idea of mission. When I am focused on one it lifts me above the mundane and elevates my thinking to something bigger and more connected. Whether it be resolving a human relations Gordian knot or creating a new innovative program, it is generally energizing and satisfying to go through a process and feel success at the other end.

Through the fall and winter, I have had the chance to speak with so many great people driven by a purpose and fueled by their mission at camps both here in Maine and around the world. Their sense of purpose and zeal is both exciting and infectious as they shape lives with diverse and innovative thinking to make the world a more human, thoughtful and generally better place.

One does not have to look much further than to those in our MSC community to see the innovation and sense of mission. Ron Hall continues to do amazing work as he steers our organization to be even more effective and impactful. Our committee chairs have helped shepherd exciting ideas along resulting in dynamic initiatives and offerings for our members and the public in delivering MSC's promise of creating world class opportunities for the children who come to our camps.

The stage is being set for possibly the best summer of our lives and for the children whom we serve. Have fun and no pressure - it's just camp and perhaps something much bigger.

Maine Summer Camps Board of Directors 2014-15

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MSC Historian - Henry Paul Johnson

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Maine Summer Camps
Ron Hall, Editor
PO Box 1861, Portland, ME 04104
Tel. 207-518-9557
Fax. 207-799-7773
E-mail: camps@mainecamps.org
www.mainecamps.org
Submissions and articles welcome!

Camp Arcadia Kicks Off its One Hundredth Season

Camp Arcadia, a fourth-generation family-operated overnight summer camp for girls in Casco, Maine, kicked off its centennial season in January with gatherings in 17 cities across the globe, from Portland, Maine to Darien, Connecticut to Brooklyn, New York, and from London to Shanghai. Approximately 170 campers ages 8 to 18 and 80 counselors over several sessions have come to Camp Arcadia each summer, from 23 states and 12 countries, since the mid-twentieth century.

Each 100th Kick-Off gathering included former and current campers and counselors. Camp Director Louise Fritts Johnson, who resides in Darien, Connecticut, anchored the Connecticut celebration. Other cities celebrating the 100th season of Camp Arcadia included New York, Boston, Portland, Maine, Washington D.C., Philadelphia, Denver, Chicago, Cincinnati, Burlington, Los Angeles, Raleigh-Durham, San Diego, Sarasota and Vero Beach. There will also be parties in London, Dublin and Shanghai.

A variety of activities are planned in the centennial spirit to celebrate for 2015 with campers, counselors, parents, alumnae and the local community. Arcadia will be also be publishing a book on its history and the history of camping, a historical songbook, and a cookbook of recipes that have been staples for the Camp since it was founded in 1916. A Community Supper is scheduled for July 15th and the Alumnae Reunion Weekend is August 7-9th.

“Reaching our 100th season as a family run camp is significant, inspiring me to look forward and, inevitably, back,” said Louise Fritts Johnson. “We have had the opportunity to grow with generations of wonderful girls and young women, many of whom attributed significant parts of their lives’ successes to their experiences at Arcadia. This inspires us to keep Arcadia’s century-long traditions alive and thriving. As we live and work in this busy, busy world, we are convinced more than ever that an experience at Arcadia gives a young girl the balance needed to take her place as a leader – and the ability to choose her place in the world, based on the confidence grown in large part from their Arcadia experience.”

“We believe each camper should, with guidance, carry out her own individual program,” said Anne Henderson Fritts. “In all our activities, which range from cooking to camping skills, to horseback riding and to tennis, our counselors’ encouragement, response, feedback, support, warmth, humor and enthusiasm enable our campers to find their own way, to develop expertise and to investigate new areas of interest in a supportive and nurturing environment.”

Louise Fritts Johnson said, “First hand learning by experience - working together at the ropes course, taking nature paddles, sleeping under the stars - cannot be taught

in a classroom. Camp is where a girl learns to be dependent on herself and on nature. At Arcadia a girl is involved. She grows in understanding herself and the world around her, and learns to live happily with others. Friendships are forged that last a lifetime.



In addition, Family Camp at Arcadia has been a tradition for 40 years. All are welcome to participate in activities, which include a sailing regatta, distance swims, day hikes, yoga, camp fires, horseback riding, swimming, kayaking, paddle boarding, and others. Participants are also welcome to read a long overlooked book while relaxing on our beach at Pleasant Lake or strolling the trails. Meals are healthy and plentiful, with family style dining, made to order breakfast buffet, picnics at the beach and a Gala Dinner of Maine lobster. Arcadia’s Family Camp brings friends and families together for laughter, fun and experiences in the out-of-doors.

The same family has guided Arcadia from the beginning. Dr. George L. Meylan had been the director of Physical Education at Columbia University and founder of White Mountain Camp for boys on Sebago Lake in Maine in 1905. Dr. Meylan and his daughter, Juliette Meylan Henderson, directed Arcadia for many years. He became the first president of what became the American Camping Association. Juliette oversaw growing the Camp in many ways, increasing its acreage, establishing a strong and diverse overall program as well as handling staffing and enrollment.

Juliette’s daughters, Anne Henderson Fritts and Louise Henderson, became directors in the 1970’s, and oversaw growth in the number of campers and counselors. Anne worked on the establishment of Family Camp, the Camp Arcadia Scholarship Foundation and other program aspects of the Camp. In 2006 Anne’s third daughter, Louise Fritts Johnson, joined Anne and Louise as a director of Arcadia.

Dispatches

Spring 2015

MSC Members Workshops and Vendors Networking Event on January 13th



About 70 enthusiastic MSC members and 47 MSC Businesses attended the business networking event held at CIEE on January 13th. The day started out with a Sustainability Workshop and a Social Media Workshop and ended with a raffle (you had to be present to win) with 43 prizes all donated by MSC businesses. The Grand Prize winner was Kate Smith - who won 3 days and 2 nights at The Inn at Ocean's Edge - donated by Migis Hotels.

Special thanks to all the businesses who donated prizes for our raffle and to CIEE and Katie Harrigan for being fantastic hosts and feeding us. A recap of the two workshops are included here.

The Power of Social Media

Tom Tash | Marketing Strategist for Dream Local Digital

The Social Media workshop addressed emerging marketing trends for the summer camp and recreation industry, how these trends are affecting parent shopping habits, and how to best leverage online tools for business growth and customer satisfaction.

While we discovered that most of Maine's summer camps had already established a presence on social media, many had not been fully utilizing the power that each channel offers. We took a look at the many aspects of online marketing including Search Engine Optimization and boosting your search ranking on sites like Google, Bing and Yahoo, reputation management and how important it is to know what's being said about your camp online, as well as tips and effective strategies for managing your social media presence.

I was pleased to field many great questions from those in attendance in regards to responding to online reviews, optimizing posts for search, as well as best practices on Facebook, Twitter, Pinterest, Instagram, Youtube, Google+, LinkedIn and Yelp.

I want to thank Ron as well as the Maine Summer Camps team and member camps for hosting me and look forward to seeing you all online! Have a terrific summer!

Dream Local Digital is an online marketing agency in Maine. We help local businesses use social media marketing to communicate with existing customers, find new customers and increase sales. Learn more at www.DreamLocal.com



Green Camps Initiative Presentation

The attendees of the Sustainability Workshop were fortunate to have Danny Sudman, the founder of Green Camps Initiative (GCI), do a presentation on the Groundwork Certification process. Danny created GCI to establish a set of standards that provide camps the resources to improve and implement sustainability practices, highlighting environmental and economic benefits.

Danny has been working closely with MSC's Sustainability Committee to adapt the GCI Accreditation process to be geographically effective as well as address the time and financial constraints of camp directors and staff. Once a camp becomes a GCI member, it has audit tools available to measure various categories ranging from food service to administrative practices. The process of becoming GCI certified is comprehensive, and Danny has created an entry-level certification, the Groundwork Certification, which is a 5-step process intended to create momentum toward an environmentally responsible program.

- Step 1: Create a Green Team
- Step 2: Implement Conservation Policies
- Step 3: Complete the Audit Surveys
- Step 4: Choose your Camp's Initiatives
- Step 5: Complete a Case Study

Maine Summer Camps is aiming to be at the forefront of environmental practices, and fully supports the work of Danny Sudman and GCI in creating an effective method to positively effect our environment while engaging campers and staff in the process.



Dispatches

Spring 2015



Annual Maine Summer Camp Fair

Once again MSC had an incredibly successful camp fair Sunday, March 15th at the East End Community School in Portland. We had 71 camps present who met with many of the 690 people in attendance. Thanks to all of our volunteers and to Peter Gerard from the East End Community Center. Gusto's Food Truck and Slugger also had a very busy afternoon. Next year's camp fair will be held on Sunday, March 20th at the East End School.



ACA State of Maine Meeting In Manchester, NH



It was Standing Room Only at the State of Maine meeting this past month at the ACA New England Conference. Approximately 100 people attended the event and enjoyed the breakfast provided by Norway Savings Bank and the Chalmers Insurance Group.



(left to right) Peter Hirsch, MYCA President; Steve Sudduth, ACA New England President; Andy Lilienthal, MSC President

Dates and Deadlines

Spring 2015

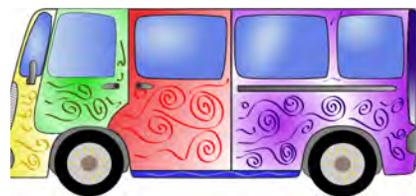


Junior Maine Guide Webinar-April 21 - 1:00 pm

This webinar is a great opportunity for camps that are not currently using all three JMG programs to learn about Junior Maine Woodsman and Maine Woodsman programs. MSC/JMG provides the curriculum for camps to teach outdoor skills to campers from age 7-13. These programs are run by your own camp staff and MSC/JMG provides the lessons as well as guidelines for successful completion of each program. We even have patches available for campers who are successful in the program. All the necessary materials are available on the MSC website. Next fall the JMG committee hopes to provide a free printed copy of each curriculum guide to all interested camps. The webinar will also provide an overview of the JMG Test Camp.

The intended audiences for this webinar are camp directors, program directors, and any staff that will be leading your campcraft or outdoor programs. To participant in the

webinar use this link <https://join.me/mainecamps> and click on the Junior Maine Guide Webinar. If for some reason you can't access a computer you may also call in and listen to the webinar at 1.860.970.0010 and enter the access code 835-606-518#. Please log in to the webinar by 12:50 pm.



Regulations for-15 Passenger Vans Thursday May 28th - 1:00 pm

MSC has set up an informational meeting with Eric Adair, head of the Maine Federal Motor Carrier Safety Administration office and Lt. Currie, from Maine State Police Commercial Vehicle Enforcement Unit. The purpose of the meeting is to better inform Maine camps regarding the regulations for operating 15-passenger vans both intrastate and out of state. In early May we will send out a sign-up form and directions to the location of the meeting in Augusta.

Dates and Deadlines cont.

Spring 2015

FREE MRWA Training Sessions-Providing Safe Drinking Water

Maine Rural Water Association (MRWA) is once again offering free training sessions titled “Opening for the Season – Providing Safe Drinking Water.”

Youth camp owners/operators have the responsibility for the safety of their drinking water supply, and providing clean and safe drinking water is an essential part of offering an enjoyable experience for youth camp guests, leaders, and all employees.

The training is sponsored by the US EPA and the State of Maine Drinking Water Program.

At this training, you will learn ways to ensure your drinking water stays clean and how to maintain compliance with the State of Maine’s Safe Drinking Water Rules. In

addition, the USEPA recently published revisions to the 1989 Total Coliform Rule (TCR). These revisions, known as the Revised Total Coliform Rule (RTCR), include several significant changes in the requirements that drinking water system owners/operators must meet regarding the bacteriological quality of the water they provide. The Maine Drinking Water Program will implement the RTCR on April 1, 2016. All of Maine’s Public Water Systems (including Youth/Summer Camps) will have required tasks to complete prior to April 1, 2016 (essentially this year) to ensure compliance under the RTCR.

(see <http://www.mainerwa.org/opening-for-the-season.html> for dates and locations)

Nominations for the Halsey Gulick Award and The Dedication to Camping Recognition deadline is May 1, 2015

Halsey Gulick Award: The rich history and heritage of summer camping in Maine has not only produced generations of happy and healthy campers, but has also provided our amazing industry with quite a few memorable and extraordinary individuals. Everyone in this business knows full well that it takes a supreme team effort to manage a camp season. There are personalities, however, who stand out, who are difference makers, who, through their work within MSC, live up to the ideals, the leadership, and the ingenuity of Halsey Gulick himself.

The award is given to one recipient each year and has been given since 1982. It honors one of Maine’s camping pioneers and recognizes persons who have distinguished themselves by giving unselfishly to improve organized youth camping in Maine. It is awarded in person at the MYCF and MYCA Annual meeting (June 12, 2015) and is kept CONFIDENTIAL until awarded. Anyone may make a nomination and the nominee need not be a member of MYCF. See the nomination form and a list of past recipients of the award on the MSC website at: <http://mainecamps.org/about-us/our-mission-values/awards/>

“Dedication to Camping Recognition” is designed to recognize people with a long tenure in camping (25 years or more). They are listed on a special section of the Maine Summer Camps web site, announced at the annual meeting, and sent a special certificate. This is not an in-person award, but rather a way to keep a permanent record of the large number of people who have dedicated their lives to Maine youth camping. Many camps give out the recognitions at their own camp awards ceremony. A Nomination form is available on the MSC website at: <http://mainecamps.org/about-us/our-mission-values/awards/>

To send your nominations, or if you have questions, please contact Bobby Strauss at wigwam@maine.com, 207-583-2300 (Chair of Gulick Awards Committee).

“Friends for Life” How to Help All Kids Connect (Even the Awkward Ones)

Announcing our annual mid-summer workshop with Dr. Christopher Thurber July 8th, 2015, 1:30 to 4:00pm Camp Wawenock, Raymond, ME
A workshop for first- and second-year cabin leaders and camp counselors



We’ve all gone through awkward phases, especially in our youth. No doubt you remember who was there to help you learn social skills and overcome your dorky behavior. Now the tables have turned. Camp staff are uniquely poised to observe social wipe-outs and help kids pick up the pieces. With their keen eyes and deft leadership, you can help young participants navigate tricky interpersonal waters and return to their homes, schools, and neighborhoods as smooth operators in a turbulent social sea. Learn what it takes to go beyond being a good role model and explore ways to help all kids at your camp fit in and make connections. The social skills you teach them this summer will last a lifetime.

Fee: Maine Summer Camps is proud to offer a reduced fee of \$20 per person for member camps or \$30 per person for non-member camps. Please bring a check to the event, payable to “Maine Summer Camps.”

For reservations, call (207) 518-9557 or e-mail: Ron Hall at: camps@mainecamps.org

Welcome

New Business Members

ACADIA MOUNTAIN GUIDES, INC: Contact: Brad Wilson, PO Box 121, Orono, ME 04473. Email: climb@acadiamountainguides.com. 207.866.7562. *Rock climb with Maine's oldest and most respected guide service.*

CAMPMINDER LLC: Contact: Dan Konigsberg, PO Box 36, Boulder, CO 80306. Email: dan@campminder.com. 303.444.2267. *Camp business management software.*

CHILTON FURNITURE CO: Contact: Jennifer Levin, 410 Payne Rd., Scarborough, ME 04074. Email: jen@chiltons.com. 866.883.3366. *Maine based Shaker inspired cherry wood furniture since 1970.*

COFFEE BY DESIGN: Contact: Mary Allen Lindemann, 1 Diamond St., Portland, ME 04101. Email: mal@coffeebydesign.com. 207.879.2233. *Sustainably sourced craft roasted to order coffee in state of the art roastery in Portland.*

DRUMMOND & DRUMMOND, LLP: Contact: Andrew Pierce, 1 Monument Way, Portland, ME 04101. Email: apierce@ddl.com. 207.774.0317. *A full service law firm since 1881 representing camps with matters from real estate to employment law.*

F.W.WEBB CO: Contact: Gregory Thompson, 150 Postal Service Way., So. Portland, ME 04106. Email: glt@fwwebb.com. 207.772.8364. *Leading distributor of plumbing, heating, HVAC, refrigeration and PVF products. Eleven locations in Maine.*

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MOOSE LANDING MARINA: Contact: Christina St. Cyr, 32 Moose Landing Trail, Naples, ME 04055. Email: sales@mooselandingmarina.com. 207.693.6264. *New and used boat sales, on-water orientation, dock systems, parts, transportation and preventative maintenance.*

PERLOW PRODUCTIONS: Contact: Mike Perlow, 1 Eves Dr., Ste 141, Marlton, NJ 08053. Email: mike@perlow-productions.com. 856.669.1669. *Camp videos full of the soul of your camp with multi-camera, aerial videography & creative editing.*

STATESIDE ADVENTURES: Contact: Marco Reyes, 1 Xiangheyuan Rd., Dangdai, MOMA T3-1002, Dongcheng Dist., Beijing, China. Email: marco.reyes@statesidecamp.com. +86.010.6417.3809. *Camper recruitment working closely with Directors and Chinese families to build the bridge between Camp and China.*

TOP LEAF TREE LLC: Contact: Kevin Prevost, 147 Valley Rd., Raymond, ME 04071. Email: topleaftreellc@gmail.com. 207.653.6913. *Mosquito, tick, ant and poison ivy control. Organic products also available. Protect your campers this season.*

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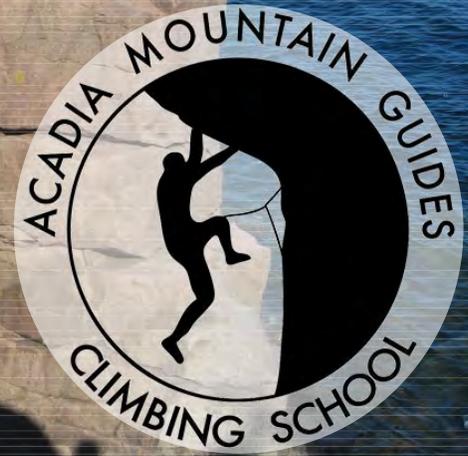
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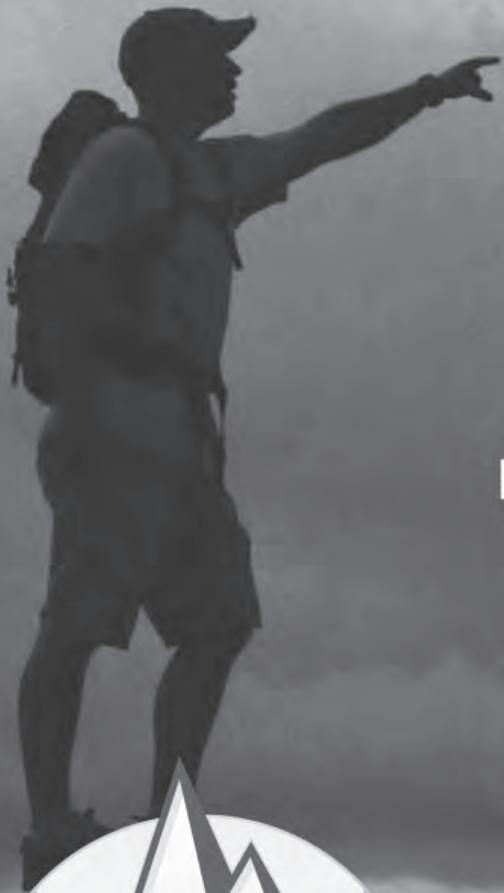
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- ✓ State of the art equipment, including self-bailing rafts
- ✓ Complimentary wetsuit rental (\$15.00 value)
- ✓ Cookout with options of Steak, Chicken, Baked Haddock, or Vegetarian options. Served with rice, coleslaw, homemade desserts, dinner rolls, and lemonade
- ✓ Slideshow and personalized video presentation of your adventure immediately following your trip
- ✓ Full use of all the facilities: **Pavilion (jukebox, satellite television, DVD player, arcade games), volleyball, horseshoes and basketball**

	<u>Kennebec</u>	<u>Dead</u>
Rafting:	\$54.00	\$69.00
Fun Yak	\$39.00	N/A
Float Trip	\$39.00	N/A
Camping*:	\$10.00	\$10.00
Cabin Tents**:	\$13.00	\$13.00
Full Breakfast:	\$ 8.00	\$ 8.00
Continental Breakfast:	\$ 5.00	\$ 5.00
Pizza Party:	\$10.00	\$10.00
Spaghetti Dinner:	\$10.00	\$10.00
Chicken BBQ:	\$10.00	\$10.00
Hamburger/Hot Dog BBQ:	\$10.00	\$10.00

*Must bring own camping equipment **Must bring own sleeping bag and pillow (we provide sleeping pads)

A user fee of \$5 per person for the Kennebec River & \$12.50 per person for the Dead River trips will be assessed to cover the Maine Inland Fisheries & Wildlife levy and road access fee.

OTHER ACCOMMODATIONS AND ACTIVITIES AVAILABLE

CLIMBING WALL \$25.00 per hour

ROCK CLIMBING \$99.00 per person (at least 8 people)

(Must be booked in Advance)



WE WILL MATCH ANY COMPETITORS' PRICE

Spring Specials!

Prices good thru 4/30/15

Drawstring Backpack

210-denier nylon with reinforced corners—available in black, blue, green, grey, lime, orange, pink, purple, red, royal and yellow with 1-color imprint.

100 pcs. @ \$1.55 each
Set-up \$45



SPF-15 Lip Balm

Moisturizing lip balm to soothe lips—available in white with 4-color process. Flavors: apple, blueberry, bubble gum, cherry, chocolate, coconut, passion fruit, peppermint, pomegranate, spearmint, strawberry, tropical, vanilla and unflavored.

250 pcs. @ .65¢ each
Set-up \$45



Vinyl Decal or Bumper Sticker

White decal with permanent adhesive and split back for easy application with 1-color imprint. Decal measures 2" x 3" or 4" x 2", bumper sticker measures 11-1/2" x 3".

Decal 500 pcs. @ .40¢ each
Bumper sticker 500 pcs. @ .45¢ each
Set-up FREE



Polyester Lanyard

Super saver 36" polyester lanyard with split ring—available in 25 color options with step-n-repeat 1-color imprint. 9-week production, 100 pc minimum.

3/8" & 1/2" @ .66¢ each
3/4" size @ .73¢ each
1" size @ .77¢ each
Set-up \$45



Stainless Steel Water Bottle

17-ounce with wide-mouth opening and leak-proof screw-down lid with mini metal carabiner attached—available in black, blue, green, red, silver and orange with 1-color imprint.

50 pcs. @ \$4.00 each
Set-up \$40



No Crank Flashlight

No batteries needed 2-bulb flashlight made from recycled materials—available in green, red and blue with 1-color imprint.

100 pcs. @ \$2.50 each
Set-up \$45



Javalina Pen

Robin's favorite pen!!! Great shape for comfort, guaranteed smooth writing and a large variety of colors to choose from with 1-color imprint

500 pcs. @ .40¢ each
Set-up \$15



Eco Jotter

Made from recycled paper products and small enough for quick note taking—available in natural with black, blue and green trim with 1-color imprint. Measures 5" x 3" and includes pen. (imprint not available on pen)

150 pcs. @ \$1.55 each
Set-up \$50



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A specialized on-water orientation for your camp counselors and drivers at **NO COST** with any new or used boat purchase.

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- **Transportation** (*travel charges apply*)

No worries service commitment — if you can't make it to our facility, we will come to you.

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Active boats take a beating, we will keep your boats in tip-top shape with routine maintenance.

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-New Group Campsite in 2015! -



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 at Wolfe's Neck Farm



Perfect place for groups to come for daytrips and overnight excursions!



visit

our demonstration barnyard and gardens, hike the trails and explore!



eat

Maine-made treats at our Snack Shack and veggies from our Farm Stand



play

on our shoreline with our bike and kayak rentals and award-winning campground



learn

about farming with our educational programs and farm haywagon tours



Our new group camping area is nestled among the trees along the shoreline

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THE CAMP HISTORY CORNER BY Henry Johnson, Historian

Dr. Johnson's Camps: Three Pines and Moosehead

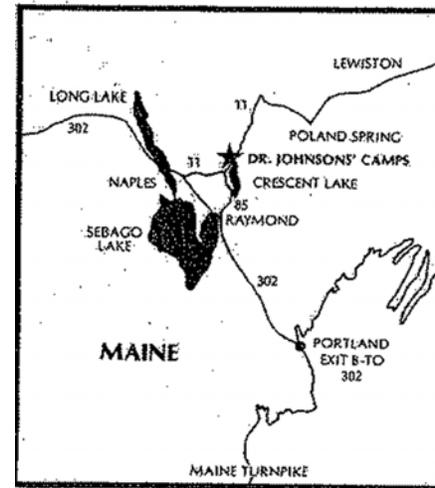
On what is presently the site of Camp Laurel South lived Dr. Johnson's Camps. The Dr. Johnson's Camps were established in 1921 by Drs. Arthur and Margery Johnson. In a promotional publication written for the camps, it was the Johnson's dream to provide a disciplined and secure, yet exciting and challenging environment where young people could develop an awareness of and appreciation for themselves, their peers and the natural environment. The publication further stated "A cozy lodge with a fireplace or a spacious A-frame chalet is your child's home at camp. The cabin group is the foundation of the success of each camper's experience. Each child lives, works and plays with campers his or her own age. Two counselors are in charge of each group of eight children. The daily schedule offers both required and elected activities. There is ample opportunity for your child to pursue his or her own interest within (our) program structure."

The Dr. Johnson's Camps were known as Camp Three Pines for Girls and Camp Moosehead for Boys. The camps were located on over 200 acres of open fields and pine woods in Casco. The camp literature boasted that there was a woodland brook winding into a private, well-stocked bass pond. It was located on a hill overlooking Crescent Lake where the camp's southeast exposure caught the early morning sun, and the sandy subsoil ensured immediate drainage in rainy weather. Camp Three Pines' and Camp Moosehead's activities included swimming, lifesaving, boating, canoeing, water skiing, sailing, softball, basketball, badminton, archery, riflery, tennis and volleyball.

Crescent Lake is three miles long and a mile wide at its widest point. Swimming, boating, canoeing and sailing areas are located on a half mile of sandy shore frontage. The waterfront is free of rocks and the lake bottom slopes gradually along the entire length of the camp property. The temperature of the water averages a comfortable 78° during the summer.

Doctor Johnson's Camps
Established 1921

Summer Address:
R.F.D. RAYMOND, MAINE 04071
TELEPHONE 207-627-4334



Dates and Deadlines

Fall 2015

Panel on gender, gender identity, gender expression, sex and sexuality.

This Fall, we look forward to an exciting and thought-provoking educational workshop, which you won't want to miss. Come be part of a conversation on gender, gender identity, gender expression, sex and sexuality. A panel of speakers, including transgender youth and adults, parents of transgender youth, and camp directors will share their stories and answer the questions which are on your mind. In addition, we will address the topic of training staff for responding to and managing sensitive subjects around sex, sexuality and gender. We're excited to welcome the following speakers:

Jeff Perrotti, Director of the Massachusetts Safe Schools Program

Bob Ditter – Adolescent and Family Therapist

Nick Teich – Founder and CEO of Harbor Camps

Peter Kassen – Director of Hidden Valley Camp

Boyd and Christy Hegarty – Parents of a transgender youth and advocates for families with transgender children

Jack Erler -- MSC's Legal Counsel

Don't miss it! Mark your calendars – September 16th at the Hilton Garden Inn in Auburn, ME.

Welcome

New Camp Members

Camp Jordan-Bangor Y (Returning) Contact: Jodie Burckhard, 17 Second St., Bangor, ME 04401. Email: jburckhard@bangory.org. 207.667.4772. Weekly, coed.

Ocean Classroom Contact: Margo Mallar, 217 Commercial St., Portland, ME 04101. Email: mmallar@oceanclassroom.org. 207.699.3368. Resident, coed.

Portland Conservatory of Music Contact: Mark Tipton, 202 Woodford St., 3rd Floor, Portland, ME 04103. Email: info@portlandconservatoryofmusic.org. 207.775.3356. Summer music programs, ages 6-18.

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Calendar of Events

Save the Date!

April 28, Tuesday- Spring Board Meeting at the Sysco Food Show, The Cross Insurance Arena, Portland, ME

Spring Board Meeting, Education Session on Wilderness Trips or Education Session on Healthy Homemade Foods; SYSCO annual Food Show. (details on page 1)

May 28, Thursday- Van laws and Regulations, 36 Hospital Street, Augusta, ME

1:00 pm Informational session with the FMCSA and the Maine State Police to understand the current laws and regulations for 15 passenger vans – open to all camps.

June 12, Friday- MSC/MYCA Annual Meetings- Camp Laurel South, Casco, ME

10:15 am- MSC/MYCA Annual Meetings,
Noon – 2:30 Lunch with the invitation for MSC camp members to attend the Maine Camp Experience Vendors exhibition.

July 8, Wednesday- Chris Thurber Staff Training Workshop, Camp Wawenock, Raymond
1:30 pm Friends for Life-How to Help All Kids Connect (Even the Awkward Ones.)

July 16, Thursday- 12th Annual MSC Spelling Bee, The Racket and Fitness Ctr. Portland, ME
9:30 am

July 27-31, Monday-Friday
JMG Test Encampment, Oquossoc, ME

September 16, Wednesday- MSC Fall Workshop, Hilton Garden Inn Riverwatch, Auburn, ME
9:00 am – 3:00 pm